

## WHAT IS JONETSU CONVENTION?

Jonetsu Convention is the result of two converging passions: manga and animation. It is run by dedicated fans who wish to raise awareness of these industries among an ever-growing audience.

For that purpose, it is important to us to provide keys to understanding the whole process behind publishing, broadcasting or screening our favorite medias.

We also seek to showcase artists and associations that are part of this culture.

That is why we share our passion and expand the knowledge of our visitors through many conferences, meetings, exhibitions and activities.

Since 2015 near Paris, Jonetsu Convention has been a friendly gathering fueled by **PASSION** where professionals, artists and visitors can exchange their experiences and thoughts.



**PASSION** being the driving force of our convention, it only seemed natural to name it *jōnetsu* ("passion" in Japanese). For the sake of readability, we decided to transcribe our name with a short "o", without an accent.

## ONE EDITION OF JONETSU INCLUDES:

- 1 125 visitors;
- 14 h of conferences with 20 speakers;
- 38 stands with 85 exhibitors and artists;
- 600 chicken sandwiches.

## CONTACT US

### Nijikai Association

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[www.jonetsu.fr](http://www.jonetsu.fr)  
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Pamphlet design: Emmanuel Salinesi & Jonathan Guetta

*Do not litter.*





## JONETSU & PEDAGOGY

Jonetsu is an event that has two main goals.

- Expand the understanding of the manga and animation industries in Japan and France alike, through:
  - multiple conferences where the floor is given to animators, producers, publishers, creators, associations and much more;
  - the opportunity to meet and talk with professionals of these industries.
- Raise awareness of piracy and counterfeiting through:
  - a rigorous selection process of the exhibitors;
  - conferences and workshops in collaboration with merchandising producers and animation distributors.

To reach a wider audience, all of our conferences are recorded and gradually uploaded on [jonetsu.fr/video](http://jonetsu.fr/video).



## CREATORS INVOLVEMENT



If the participation from publishing and production actors is fundamental for our event, we also focus on artists involved in Japanese and international pop culture. As such, we are offering them a space to meet their audience:

- all of our exhibitors, whether non-profit organisations, creators, publishers or sellers, are reunited in the same space in order to encourage discussion;
- we announce and showcase each exhibitors on our website and social medias;
- a live painting screen allows artists to show their skills and talent live.

## OUR AUDIENCES

- Jonetsu is open and accessible to everyone, curious persons, devotees and professionals alike, without age distinction.
- The visitors that attend Jonetsu are dedicated, eager to learn and discuss their passions.
- The admission is free for children under 12 and disabled persons.

## OUR PARTNERSHIPS



## OUR INTERNATIONAL COLLABORATIONS

Jonetsu is proud to represent France within the **International Otaku Expo Association** and support them in their effort to popularise manga and animation.



AJA's goal is to promote Japanese animation around the world by working with producers and authorities.



## OUR PREVIOUS GUESTS



**Yukio Takatsu** : animator and opening/ending director (*Monogatari*, *Naruto*, *March Comes in like a Lion*).



**Masako Sakano** : animator who worked for 20 years with Studio Ghibli before joining Ankama Animations.



**Mario Hirasaka** : director of *Dokyugure*, the *Gurren Lagann* making-of.



**Stanislas Brunet** : mecha and background designer (*Macross Delta*, *Symphogear*, *Carole & Tuesday*).



**Ahmed Agne** : founder and executive editor of French manga publisher Ki-oon.

## ABOUT US

Jonetsu Convention is run by the Nijikai Association. It is a non-profit organisation founded in 2014 by people who have been involved in Japanese pop culture for more than a decade.



Our name Nijikai refers to *nijigen sekai*, the "bi-dimensional worlds" (2D). *Nijikai* also means "after-party", when a drinking session is followed by... another drinking session. It is a festive and significant name that is dear to our heart.